

CONTENTS

<i>List of Figures</i>	xi
<i>List of Tables</i>	xv
<i>Preface</i>	xvii
<i>Acknowledgments</i>	xix
<i>List of Contributors</i>	xxi

PART I: OPEN INNOVATION PAST, PRESENT, AND FUTURE

1. A Reconsideration of Open Innovation After 20 Years HENRY CHESBROUGH	3
2. Open Innovation as a Field of Knowledge AGNIESZKA RADZIOW AND HENRY CHESBROUGH	19
3. The Evolving Craft of Innovation JOHN BESSANT	37
4. Opening up Open Innovation: Drawing the Boundaries WIM VANHAVERBEKE AND VICTOR GILSING	51
5. A Multi-level Framework for Selecting and Implementing Innovation Modes MARCEL BOGERS AND JOEL WEST	65

PART II: OPEN INNOVATION WITHIN FIRMS

6. The Graft and Craft of Individual-Level Open Innovation AMMON SALTER, ANNE L. J. TER WAL, AND PAOLA CRISCUOLO	91
7. Open Innovation: Aligning Mechanisms with Project Attributes MEHDI BAGHERZADEH AND ANDREI GURCA	106

8. Open Innovation in Small and Medium-Sized Enterprises	119
AGNIESZKA RADZIOW AND WIM VANHAVERBEKE	
9. Open Innovation and the Creation of High-Growth Ventures	140
EVA WEISSENBOCK AND MARC GRUBER	
10. Open Innovation in Large Companies	158
HENRY CHESBROUGH	
11. Designing Openness with Technology and IP	170
MARCUS HOLGERSSON	

PART III: OPEN INNOVATION AMONG FIRMS

12. The Good, the Bad, the Open: Ethical Considerations in Open Innovation	187
IOANA STEFAN	
13. Toward Integrating Trust in Open Innovation	199
KIRSIMARJA BLOMQVIST, PIA HURMELINNA-LAUKKANEN, AND ANNE-LAURE MENTION	
14. R&D Alliances and Open Innovation: Review and Opportunities	219
HANS T. W. FRANKORT AND JOHN HAGEDOORN	
15. Open Innovation and Coopetition: Toward Coopetitive Open Innovation	237
SEA MATILDA BEZ AND FRÉDÉRIC LE ROY	
16. Strategic Acceleration of Open Innovation at Porsche	254
ANDRE MARQUIS AND STEFAN DIERKS	
17. How Corporate Venturing Adds Value to Open Innovation	266
VARESKA VAN DE VRANDE AND CORINA KUIPER	

PART IV: NETWORKED FORMS OF OPEN INNOVATION

18. Open Innovation, Innovation in Ecosystems, and Innovation Beyond the Firm	287
JOEL WEST AND PAUL OLK	

19. Healthcare as a Sectoral System of Open Innovation JOEL WEST	308
20. A Typology for Engaging Individuals in Crowdsourcing KRITHIKA RANDHAWA	335
21. Extending the Use of Crowds for Innovation? Fund It Yourself! LARS FREDERIKSEN, PERNILLE SMITH, CARSTEN BERGENHOLTZ, SUSAN HILBOLLING, MICHELA BERETTA, OANA VUCULESCU, MICHAEL ZAGGL, AND HELLE ALSTED SØNDERGAARD	357
22. Intermediaries and Platforms for Open Innovation KATHLEEN DIENER, FRANK PILLER, AND PATRICK POLLOK	371
23. Driving Open Innovation through Open Platforms GEOFFREY PARKER, GEORGIOS PETROPOULOS, MARSHALL W. VAN ALSTYNE, AND JOEL WEST	387

PART V: IMPLICATIONS FOR PUBLIC POLICY

24. Open Innovation in Smart Cities ESTEVE ALMIRALL	407
25. Open Innovation in Regional Innovation Clusters and Entrepreneurial Ecosystems AGNIESZKA RADZIOW	423
26. Dimensions of Openness: Universities' Strategic Choices for Innovation MARKUS PERKMANN	438
27. Open Innovation in Science MARION POETZ, SUSANNE BECK, CHRISTOPH GRIMPE, AND HENRY SAUERMANN	455
28. Deep Tech, Big Science, and Open Innovation JONATHAN WAREHAM, LAIA PUJOL PRIEGO, ANGELO KENNETH ROMASANTA, AND GOZAL AHMADOVA	473
29. Open Innovation Policy: The Outline-Inspire-Promote Spinner ALBERTO DI MININ AND JACOPO CRICCHIO	487

PART VI: NEW DEVELOPMENTS IN OPEN INNOVATION

- | | |
|---|-----|
| 30. Open-Technology Maneuvering in Digital Infrastructures | 505 |
| ERKKO AUTIO, HERVÉ LEGENVRE, AND ARI-PEKKA HAMERI | |
| 31. Connecting the (Invisible) Dots: When Artificial Intelligence Meets Open Innovation | 519 |
| XAVIER FERRÀS, PETRA NYLUND, AND ALEXANDER BREM | |
| 32. Events to Span Knowledge Boundaries for Open Innovation | 533 |
| PAUL R. CARLILE AND KARL-EMANUEL DIONNE | |
| 33. Accelerating the Race to Net-Zero through Open Innovation | 549 |
| ANN-KRISTIN ZOBEL, STEPHEN COMELLO, AND LUKAS FALCKE | |
| 34. Opening Innovation to Address Grand Challenges | 567 |
| GABRIEL CAVALLI AND ANITA M. MCGAHAN | |

PART VII: OPEN INNOVATION AND THEORY

- | | |
|---|-----|
| 35. Open Innovation Theories | 593 |
| YAO SUN, ANN MAJCHRZAK, AND ARVIND MALHOTRA | |
| 36. Advancing the Microfoundations of Open Innovation | 611 |
| NICOLAI J. FOSS AND TIANJAO XU | |
| 37. Leadership Skills for Inbound and Outbound Open Innovation | 623 |
| STEFANO BRUSONI AND DANIELLA LAUREIRO MARTINEZ | |
| 38. Customer-Centric Open Innovation Guided by Design Strategy | 640 |
| MELISSA M. APPELYARD AND HERB VELAZQUEZ | |
| 39. A Practice Theory Perspective on Open Strategy and Innovation | 653 |
| RICHARD WHITTINGTON | |
| 40. The Open Innovation–Business Model Innovation Nexus | 667 |
| QINLI LU AND CHRISTOPHER L. TUCCI | |
| 41. Effectuation and Open Innovation | 681 |
| SARAS SARASVATHY | |

42. The Changing Nature of Open Innovation	699
DAVID J. TEECE	

PART VIII: OPEN INNOVATION IN PRACTICE

43. Open R&D in Large Corporations	715
BILL ROSCHEK JR AND ERICA JONES	
44. Open Source, the Ubiquitous Software Innovation Building Block	729
JAMES ZEMLIN	
45. Measuring the Economic Value of Open Source Software	743
HILARY CARTER	
46. Cloud Metadata and Interoperability: Open Innovation and Open Source Software Tooling	753
PARAM SINGH AND JIM SPOHRER	
47. How Open Innovation Enabled a Standard for Sovereign Data Exchange	764
REINHOLD ACHATZ	
48. Open Innovation in the Context of Digital Ecosystems	773
MALLIK TATIPAMULA	
49. Innovability for a Better World (and a New One?)	786
ERNESTO CIORRA, EMANUELE POLIMANTI, AND ANDREA CANINO	
50. A Practitioner's View: Three Dimensions of OI Maturity	797
MARISOL MENENDEZ ALVAREZ	

PART IX: OPEN INNOVATION AND TEACHING

51. Teaching Open Innovation in Business Schools	813
JUSTYNA DĄBROWSKA AND JONATHAN SIMS	
52. Teaching Engineers about Open Innovation	833
SABINE BRUNSWICKER	

PART X: CHALLENGES, CRITIQUES, AND SUGGESTIONS

53. Overcoming Organizational Obstacles to Open Innovation Success	849
WIM VANHAVERBEKE, HENRY CHESBROUGH, JOEL WEST, AND AGNIESZKA RADZIWON	
54. The Use of Open Innovation Metrics	869
DIEUDONNEE COBBEN AND MARCEL BOGERS	
55. Failure Cases in Open Innovation	885
HENRY CHESBROUGH	
56. Complementarities and Tensions between Appropriability and Open Innovation	899
KELD LAURSEN, AMMON SALTER, AND DEEPAK SOMAYA	
57. The Future of Open Innovation	914
AGNIESZKA RADZIWON, HENRY CHESBROUGH, WIM VANHAVERBEKE, AND JOEL WEST	
<i>Index</i>	935