

DEVELOPMENT and GLOBALIZATION in SOUTH KOREA

From Financial Crisis to K-pop

Park Gil-Sung

Table of Contents

Preface 5

Acknowledgements 13

PART I. MAKING GLOBALIZATION

Chapter 1. Korea’s Globalization:

 Two Tales of Challenge and Opportunity 19

Chapter 2. Aftermath of the Financial Crisis:

 Restructuring, Betrayal, and Response 27

Chapter 3. History of Globalization:

 From Enthusiastic to Coercive and Mimetic globalization 46

Chapter 4. Theoretical Framework:

 Globalization and Development 58

PART II. ECONOMIC AND SOCIAL RESTRUCTURING

Chapter 5. Corporate Reformulating:

Governance Structure and Workplace	73
--	----

Chapter 6. Civil Society Responding:

The Case of Minority Shareholders' Movement	99
---	----

Chapter 7. Social Conflict Exploding 122

Chapter 8. Identity, Authority, and Trust Reshaping 150

PART III. GLOBALIZATION OF K-POP

Chapter 9. Manufacturing Creativity:

Production, Performance, and Dissemination of K-pop	171
---	-----

Chapter 10. From B2C to B2B

Selling Korean Pop Music in the Age of New Social Media	190
---	-----

Note	222
------------	-----

References	224
------------------	-----

Index	244
-------------	-----