

SKIMPY COVERAGE

Sports Illustrated and the
Shaping of the Female Athlete

Bonnie M. Hagerman

CONTENTS

Acknowledgments	ix
List of Abbreviations	xiii
Introduction: “How It All Began”	1
1 “The Big F”	17
2 “Girls Like That”	54
3 “An Odd Way to Even Things Up”	91
4 “The Frailty Myth”	126
5 “The Olympic Ideal”	159
6 “A League of Their Own”	193
Conclusion: “A Pretty Girl on the Cover”	229
Notes	247
Bibliography	287
Index	301